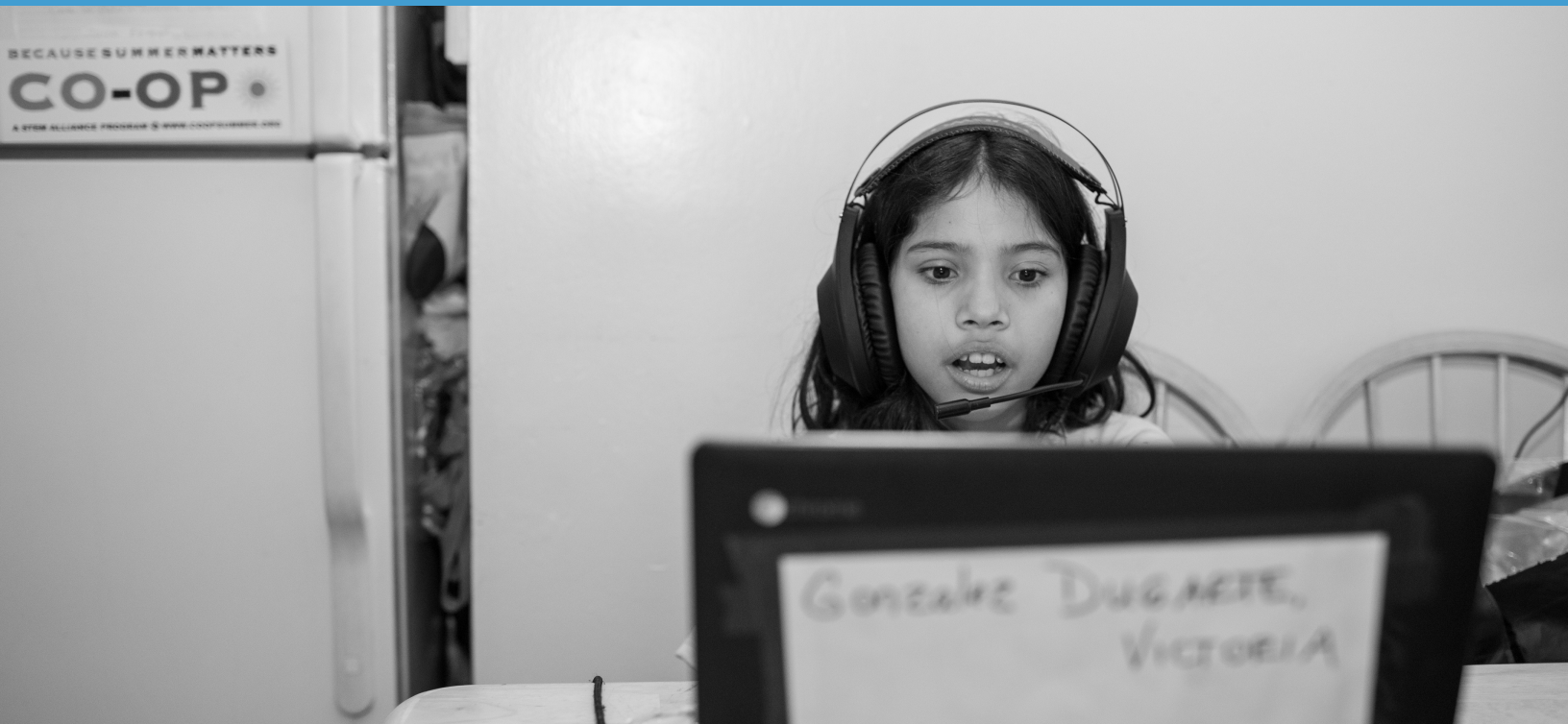


# Co-Op Annual Report 2020

**VIRTUAL CO-OP CORE: LESSONS IN DIGITAL RESILIENCE**





## **About Co-Op Summer Enrichment:**

Co-Op is Mamaroneck's only summer program for low-income children.

Co-Op is led by the STEM Alliance, a STEM education nonprofit, and is primarily funded by the Mamaroneck School District with support from local municipalities.

The STEM Alliance raises additional funds annually in the form of grants and donations that are used to maintain the quality of the program.

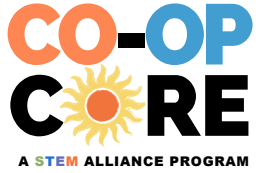
### **The Co-Op Mantra:**

*Equal access to quality programming because summer matters!*

### **The Co-Op Mission:**

- *To provide at-risk students with equal access to exemplary summer enrichment in a safe environment that promotes independent thinkers and collaborative learners.*
- *To meet the Mamaroneck School District's goals of providing a continuum of services and academic enrichment while encouraging summer fun*





## Resilience /rə-zil'-yəns/ n.

1. the capacity to recover quickly from difficulties; toughness.
2. the ability of a substance or object to spring back into shape; elasticity.



Dear Co-Op Friends & Supporters,

**This year, resilience defined our work.** Resiliency is our lens. Resiliency is our goal. When Covid-19 upended our world in March, educators worried: How are we going to prepare our students for a possible two-week shut down? Two weeks became months and our worries deepened. How can we adapt priorities to help students live, learn and succeed in a digitally driven world?

**With support from the School District, our Co-Op leadership team seized on the opportunity to teach our students and families not just to be resilient, but to be digitally resilient.** We converted Co-Op to an innovative, virtual program designed to support students academically, grow critical interpersonal connections and teach digital skills. But, we also focused on preserving the joy of summer! We achieved this by leaning into our rituals and traditions - young adult counselor teams, morning rally, Color Wars, Fun Fridays and our mascot - Chance the Tiger who was featured everywhere! Our campers started their day in small group morning rallies, then they met a virtual mentor one-to-one for an hour of math practice, literacy exercises, and digital skills. They also received bountiful supply kits to use in their weekly virtual Clubhouses like Game Time, Lego Build, Yoga, Bitmoji Scene Maker and more. On Fridays, our campers attended Virtual Field Trips with live hosts from as far as dolphin docks in Florida or the Washington, DC Spy Museum. **Thanks to a generous donation to our Digital Equity Now initiative, 81% of our campers had attendance levels that earned them a new Chromebook and 12 months of high speed internet.**

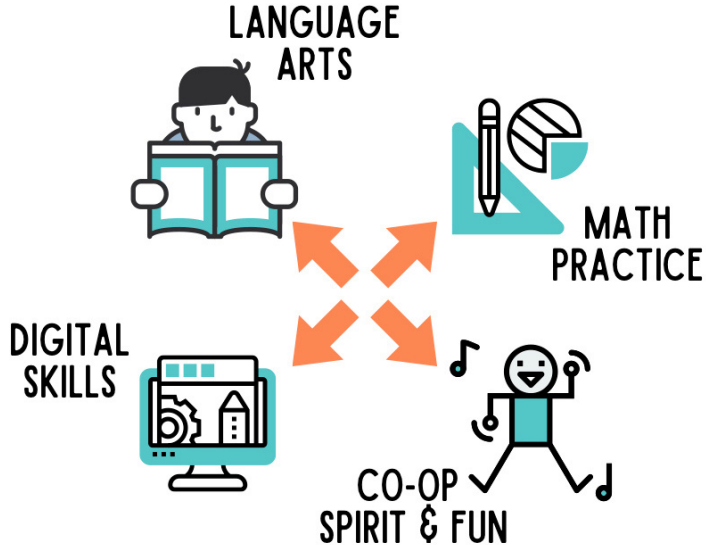
During the last week of our program, a powerful storm ripped through our neighborhoods shutting down electricity and internet for at least 75% of our campers and staff. On those days, our staff Google Chat stream burst into a fast-paced strategy board. We embraced creative use of technology to make sure that all campers were contacted through the large variety of digital skills that we had all mastered. Children were reassured of their safety and virtual mentoring proceeded.

That storm tested us more than any metrics could, by showing the impact of our work. **Through virtual mentoring relationships, we brought each child further along the trajectory of being digitally active learners. They now have resilient problem solving skills and digital knowledge that will serve them today, tomorrow and beyond.**

Ana Rodriguez  
Director, Co-Op Summer Enrichment

# Co-Op CORE Overview

## OVERVIEW OF PROGRAM OBJECTIVES



## OVERVIEW OF PROGRAM ELEMENTS



### CLUBHOUSES

Enrichment experiences like Yoga, Lego Building, Digital Design, Art & Old Fashioned Game Time all supported with a full Clubhouse Supply Bag



### MORNING RALLY

Daily gatherings of small groups for fun, connection, games and always something unexpected to keep kids coming back for more



### FRIDAY FUN

Learning and laughter abounded during weekly virtual field trips with live hosts like a Hollywood magician and Dolphin Trainers from Florida



### VIRTUAL MENTORING

One hour daily of one-to-one academic practice and digital skills training with a dedicated virtual mentor



**Responsibility &  
Independence through  
Summer  
Enrichment**



**Even with the transition to a virtual program, we maintained our commitment to launch RISE during the Summer 2020 cycle.**

**100%**

of RISE LITs agreed or strongly agreed that attending Virtual RISE helped them develop leadership skills.

**92%**

of RISE LITs agreed or strongly agreed that because of the RISE program, they feel more confident that they can make their needs heard when necessary.

**92%**

of RISE LITs agreed or strongly agreed that because of participating in RISE, they feel more ready for distance learning.

Fifteen 7th & 8th grade Leaders-in-Training (LITs) met daily for leadership training.

Additionally, they prepared and led Clubhouse experiences for rising 6th graders to mentor those students in their transition to middle school.

The statistics speak to the resounding success of this program.

# Sample contents of our Co-Op Learning Supply Bags:



- Mosaic tiles
- Bingo boards
- Writing journals
- Fabric bags
- Stamps
- Craft sticks & toothpicks
- Legos
- Lanyard
- Jump ropes
- Growable planters
- Paint and brushes
- Card stock, origami, & tissue paper
- Ribbons





# Camper Demographics

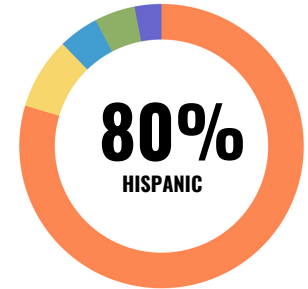


## SOCIO ECONOMIC



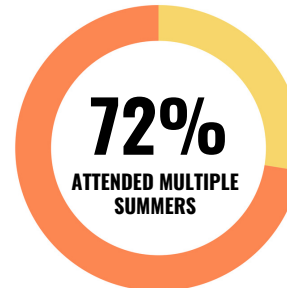
● Free Lunch ● Reduced Lunch ● Full Pay

## ETHNICITY



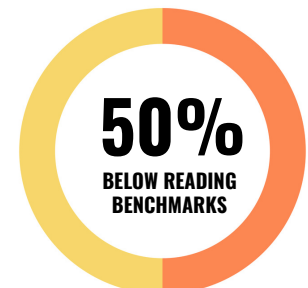
● Hispanic ● Multiracial ● White ● Other ● Black

## # OF SUMMERS ATTENDING



● First Summer ● Multiple Summers

## BELOW READING LEVEL (JAN 2020)



● At/Above Benchmarks ● Below Benchmarks

# Measuring Impact

HOW WE MET OUR GOALS FOR CO-OP CORE

TEACH

CONNECT

PREPARE

IMPROVE

LEAD



# TEACH

Teaching digital skills to improve engagement in remote learning and prepare kids for a technologically driven world



94%

of Co-Op campers indicated that their virtual counselors helped them learn this summer

19

points (out of 100) that Co-Op campers gained on average on their digital fluency rubric assessments

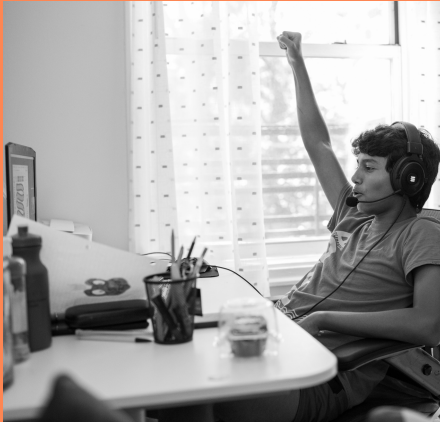
*[This former Co-Op camper] advocates for himself when he needs help, offers assistance to classmates when they have tech issues, participates in class discussions, and is focused on his assignments when working independently.*

- CURRENT TEACHER OF A CO-OP CAMPER



# CONNECT

*Bridging the isolation caused by the pandemic through near peer mentoring, daily time with peers and strong relationship development with elements of fun*



**87%**

of Co-Op campers indicated that participating in Virtual Co-Op helped make them feel more connected to other people

**392**

Combined total number of personal postcards written to campers at the start and end of the season

**196**

"Cupcake Bombs" delivered to campers' front doors

**15**

7th & 8th grade Leaders in Training who participated in our first summer program of RISE - Responsibility & Independence through Summer Enrichment

*[Co-Op] was very fun and I am so glad that even if the pandemic was still happening we could share together and talk and have fun!*

- CAMPER, AUGUST 2020

# Rituals & Traditions

Absent in-person programming, new rituals and old traditions served as the cornerstones of both socio-emotional connection and interconnectedness.

A HAPPILY "CUPCAKE BOMBED" CAMPER SHOWS OFF HER TREAT!

Old traditions included sticking with our sea creature group names and our daily Morning Rally routines.

New traditions included having the counselors send postcards to each of their mentees at the program start & close.

Weekly "cupcake bombing" - delivering surprise cupcakes to campers at their homes - created morning excitement and a great reason to "rise and shine" for the Co-Op day as campers wondered, "Will today be my cupcake day?"





# Maintaining Connection: Attendance

Campers had required attendance  
for 2 critical components:

## Morning Rally

**82%**

AVERAGE  
MORNING RALLY  
ATTENDANCE RATE\*

**&**

## Virtual Mentoring Sessions

**91%**

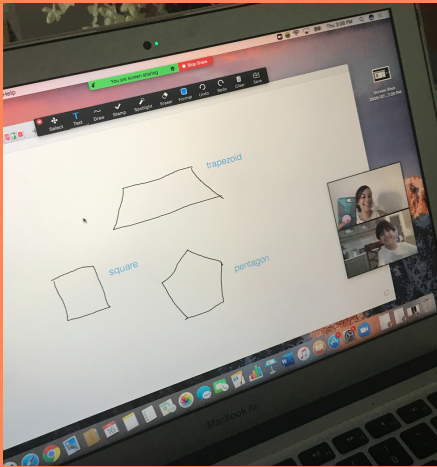
AVERAGE  
VIRTUAL MENTORING  
ATTENDANCE RATE\*

*\*Attendance statistics exclude week 5 when most staff & campers lost power for 3 or more days*

**63 STUDENTS EARNED THE "COMMIT" AWARD  
FOR 95% OR HIGHER ATTENDANCE**

# PREPARE

Providing daily practice on District based learning platforms for math, reading and English language skills to prepare campers for the school year



22

Average hours of 1-to-1 academic practice provided to each Co-Op Camper

96%

Of parents agreed or strongly agreed that their child is more prepared to learn in September because of Virtual Co-Op Core.

6

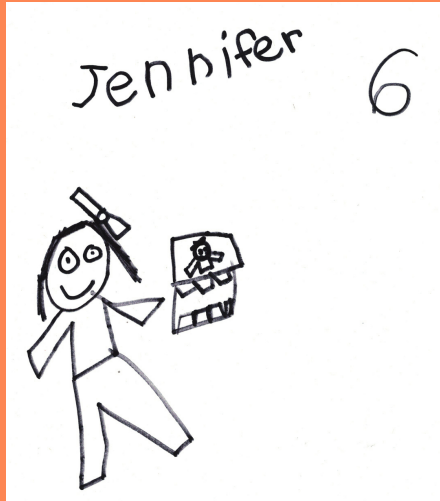
Minimum number of Elementary Dashboard digital tools all elementary students learned to master

*[ I ] want to thank you very much for this program. It was very helpful for my son academically. Thanks for everything and to all of the staff at Co-Op.*

- PARENT, AUGUST 2020

# IMPROVE

*Raising the digital skills and sense of personal agency of each camper to increase the student's ability to participate fully in school*



**89%**

Of parents agreed or strongly agreed that their child can use a computer more independently because of the Virtual Co-Op Core experience.

**87%**

Of campers indicated that they can now use learning programs like Zearn Math or Epic Reading on their own.

*Significant concerns were raised about how [this student] would do as a remote student this fall; however, he has been engaged since day one and is an active participant in our remote pod. I don't know what this change can be attributed to, but I can only guess that a positive experience with remote Co-Op this summer helped.*

- CURRENT TEACHER OF CO-OP CAMPER



**74%+**  
of parents indicated  
that their child  
mastered these  
digital skills:

- Joining a Zoom meeting
- Using mute and camera on/off functions during meetings
- Learning on District platforms like Zearn and Epic
- Logging into Google Classroom
- Talking to others in a group meeting

# Slowing Covid Learning Loss

## ALL CHILDREN EXPERIENCED LEARNING LOSS

*But the rate of increase of number of kids from low income background who experienced reading slide was less for Co-Op kids compared to their low income peers*

**29%**

**Increase in % of low income  
Co-Op campers  
reading below grade level**

**36%**

**Increase in % of non Co-Op,  
low income District students  
reading below grade level**

STATISTICS SHOW INCREASE IN PERCENTAGE OF KIDS  
WHOSE READING SCORES FELL BELOW GRADE LEVEL FROM OCTOBER 2019 TO OCTOBER 2020



# LEAD

Achieving success for staff and campers alike comes through informed practice. Our work is grounded in standards set by the NY State Network for Youth Success and embraces training from the National Summer Learning Alliance



## 95%

Overall score on our annual Quality Self Assessment review covering 10 program areas like staffing, partnerships and more

## 96%

Average score for administration/organization reflecting high performance for tracking students

## 97%

Average score for creating links to school year with programming that integrates, extends and/or complements the District's goals

*The Co-Op administration is committed to creating a meaningful experience for all members of the team. The orientation was informative and meaningful. The team meetings incorporated opportunities for all to reflect upon effective practices and learn from each other. They created a terrific environment to grow as a professional.*

- CO-OP PROFESSIONAL EDUCATOR



# 157

Number of Co-Op Campers  
who earned  
a free Chromebook and  
a free WiFi hotspot  
through the STEM Alliance's  
Digital Equity Now program

## Impact Spotlight

*"I'm a single mom and I am trying to do my best everyday. But I'm not familiar with technology. I grew up in a different educational situation. So, I don't always feel like I am the one who can help my son. With his Virtual Mentor this summer, he had such a positive experience. He really responded to the one-to-one direct support. No words can describe how much my son was learning each day."*

**- Parent, 2nd Grade Sea Turtle Camper**

*"One thing that I learned from Co-Op is that there is a button on your computer that you can use to save important apps so I can find them whenever I need them. It saves a lot of time so when I wake up I can just get to work."*

**- Son, 2nd Grade Sea Turtle Camper**

*As we look at the needs of children during the move to remote learning, we sometimes overlook the anxiety and stress of their parents. We repeatedly heard from parents that they have felt hopeless. Their first priority was to stay employed, feed their families and manage bills. Assisting with online learning was overwhelming and in many families older siblings had to take on more responsibility for younger kids, exacerbating the worry of parents.*

*The children, for their part, were clear that they became more independent because of their Co-Op experience.*

*The quotes above illustrate what we all know to be true: It takes one-to-one help to learn new computer skills when you're starting from scratch. Our campers were given a personal help desk, gained new skills for learning efficiency, and regained lost academic practice.*



# Financial Overview

## A CO-OPERATIVE WITH DIVERSE FUNDING SOURCES

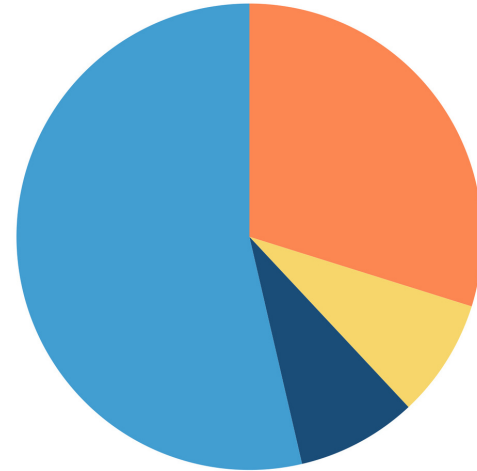
Co-Op Summer Enrichment is a Mamaroneck Union Free School District (MUFSD) program that is administered by the STEM Alliance.

The primary funding for Co-Op comes from the school district with additional support from the Town of Mamaroneck and the Village of Mamaroneck.

Donations are critical to maintaining the quality of programming. Donations support our strong ratios of counselors, professional educators and leadership staff. Additionally, they pay for the supply kits for clubhouses and Friday Fun experiences that reinforce the strength of the Co-Op summer learning model.

Thanks to donations, we matched 86% of each District dollar with private funding.

## SOURCES OF REVENUE



● Donations ● Grants ● Tuition ● MUFSD Fees

**\$1,600**

**COST PER CHILD  
FOR FULL 5 WEEK  
CO-OP PROGRAM**

**4X**

**AS MANY FAMILIES  
NEEDED FULL  
SCHOLARSHIP IN 2020**

# LEAD DONORS/PARTNERS

*Gloria & Richard Kushel Foundation*

*Lance R. Wachenheim Foundation*

*Kayla Berube  
Jill Bock & Andrew Dresner  
Elizabeth Buck  
Sarah & Jim Coady  
Community Resource Center  
Stacy DiCristofaro*

*The Goodman-Lipman Family  
Laurie & Stephen Girsky  
Alix & Rudolph Laager  
Larchmont Mamaroneck Lions Club  
Sasha & Christian Nahr*

*Episcopal Churchwomen of St. John's Church  
Jhonasttan Regalado  
Larchmont Temple  
Alice J. Tenney & Budd Wiesenberg  
Monica Trujillo*

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Patricia & Jim Allen  
Felix Apfalter  
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Program  
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David Cronin  
Fred Cronin  
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Judith Widmann  
Erin Wieber  
Jennifer Wiesner  
Jaime Willey  
Patricia & Russell Wolff  
Women's Club of Larchmont  
Ernest Wong  
Pam Yergor*



# Our Team



- 46** Young Adult Counselors & Virtual Mentors
- 2** Young Adult Educators
- 6** Educators
- 2** Office Assistants
- 6** Lead Administrators



**Margaret Käufer**  
Lead Administrator



**Ana Rodriguez**  
Elementary Director



**Alison Kelly**  
Elementary Asst. Director



**Jeremy Franzé**  
Middle School Director



**April Francis**  
RISE Director



**Emmanuel Rawlings**  
Business Manager



**Antonella Kauffman**  
Program Administrator



**Jill Bock**  
Communications

# Support the Co-Op Summer Enrichment Fund



**Summer matters!**  
**Your gifts provide access to quality programming for all.**  
**These children & families count on your support.**

[www.coopsummer.org/donate](http://www.coopsummer.org/donate)  
[info@coopsummer.org](mailto:info@coopsummer.org)  
STEM Alliance  
P.O. Box 528  
Larchmont, NY 10538



# Summer matters. Learn more:



[www.coopsummer.org](http://www.coopsummer.org)  
[info@coopsummer.org](mailto:info@coopsummer.org)



[www.LMSTEMalliance.org](http://www.LMSTEMalliance.org)  
[info@LMSTEMalliance.org](mailto:info@LMSTEMalliance.org)

Co-Op Summer Enrichment 2020 Annual Report prepared by The STEM Alliance  
Primary photography by Sandra Wong Geroux  
Design by Jill Bock